



APPLE PAY NOW AVAILABLE TO COLUMBIA BANK CUSTOMERS AND MERCHANTS

Tacoma-based Columbia Bank offers a convenient, private and secure way to make payments, adding to portfolio of customer-based solutions

Tacoma, Wash. (August 10, 2015) – Columbia Bank announced today that its customers will have access through their personal and business cards to Apple Pay, the mobile payment service from Apple. Apple Pay will offer Columbia Bank’s customers the ability to conveniently make purchases in a single touch while maintaining security and privacy.

Customers can add their Columbia Bank debit and credit cards to Apple Pay and use their iPhone 6, iPhone 6 Plus and Apple Watch to pay in person anywhere they see a universal contactless acceptance symbol. This convenient and secure platform adds another digital solution to banking, expanding Columbia’s customer-first approach. Apple Pay is one part of the Bank’s larger digital product rollout, which will include additional enhancements and services to make each customer’s banking experience seamless and efficient.

“Apple Pay is one of the ways we’re helping Columbia’s customers manage their money the way they want, whether in their local branch, online, over the phone or, now, on their smartphones,” said David Devine, senior vice president, marketing director. “We will continue to offer innovative banking solutions that meet our customers where they are — and for many, that place is their mobile device.”

To kick off the launch of Apple Pay at Columbia Bank, customers who enroll in Apple Pay will have a chance to win one of two Apple Watches. Winners of the “Watch and Wallet Sweepstakes” will receive one 42mm Silver Aluminum Case Apple Watch with a black sports band. To participate, enroll your Columbia Bank Personal or Business Debit Card in Apple Pay between August 10, 2015, and October 31, 2015, and you will be automatically entered in the sweepstakes. Full sweepstakes details can be found at columbiabank.com/applepay.

Columbia Bank has been serving the Northwest since 1993. For branch locations and more information, visit www.columbiabank.com.

About Columbia Bank

Headquartered in Tacoma, Washington, Columbia Banking System, Inc., (NASDAQ: COLB) is the holding company of Columbia Bank, a Pacific Northwest regional community bank, ranked as the best bank headquartered in Washington and 17th in the nation by Forbes Magazine. For the ninth consecutive year, the bank was named in 2015 as one of Puget Sound Business Journal's "Washington's Best Workplaces" and is the 2015 recipient of the Business Examiner's Top Places to Work as a large employer in the South Sound region.

Columbia Bank operates more than 150 banking offices and branches throughout Washington, Oregon and Idaho. More information about Columbia can be found on its website at www.columbiabank.com.

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